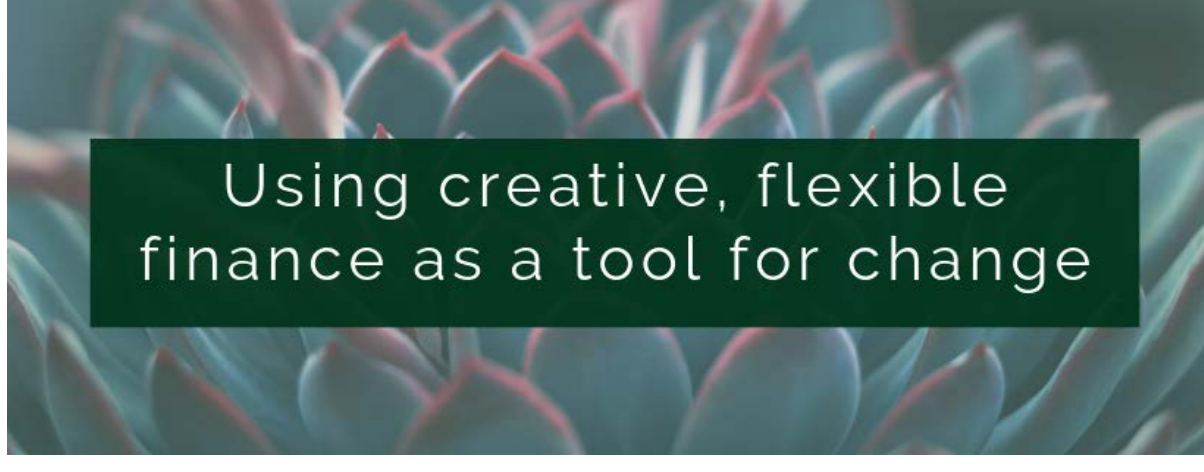




community news | august 2019



*|IFNOT:ARCHIVE_PAGE|**|IF:FNAME|*Dear *|FNAME|*,
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We're joining students across the country and [heading back to school with Advance borrower Friends of Willow Tree](#). Hear how director Bethany used flexible capital from Mission Driven Finance to provide access to education, arts, and nature.

For those whose summer vacation doesn't end with a trip to the classroom, we also unpack everything you need to know about [getting an impact-based loan](#) for your business and how one philanthropist uses [impact investing to create the future she wants to see](#).

5 things to know about getting an impact-based loan for your business



Are you a hardworking small business owner or nonprofit leader doing good in your community and ready to grow to the next level? Curious about what makes the impact lending process different?

[Here's a simple guide](#) to the financing options available for growing organizations, what we do differently, and how you have the potential to [create more impact in your community than you realize](#).

Back to school with borrower Bethany Chaffin



As students head back to school, we caught up with one of our favorite educators: Bethany Chaffin, director of the Waldorf-inspired education enrichment center [Friends of Willow Tree](#).

In 2018, we made a \$100,000 bridge loan to them.

Now, we're excited to announce **a second loan to support Friends of Willow Tree's long-term stability and growth** as they build a dedicated campus.

[Find out why Bethany launched Friends of Willow Tree](#) after working in public schools for 20 years, and her plans for the new campus.

How Kara Ballester invests for the future she wants



As San Diego philanthropist Kara Ballester and her husband Andy built their foundation, they knew impact investing would be a key part of realizing their vision for a green way of living and housing that families can afford. She shared [three key steps](#) they took to integrate impact investing to advance their mission, and [why investing in her local community matters](#).



- [Business Roundtable statement on purpose of companies goes back to the future](#) [Quartz]
- [The case for the 7 C's of credit](#) [Northern Initiatives]
- [Study finds biggest challenge for local business owners is credit and financing](#) [Jacobs Center for Neighborhood Innovation]
- [Opinion: We put ICE detention centers Into "Orange Is The New Black." Now I'm heading back to one](#) [Buzzfeed News]
- [The world is complex. Measuring charity has to be too](#) [Wired]
- [This nonprofit is teaching philanthropy like it was any other kids' activity](#) [Fast Company]
- [My very unhappy birthday](#) [This American Life podcast]
- [Mellody Hobson of Ariel Investments: 'Capitalism needs to work for everyone'](#) [New York Times]
- [Could bringing your "whole self" to work curb unethical behavior?](#) [Kellogg School of Management]
- [Connecting Houston's growth to its treasured diversity](#) [Next City]
- [Creative recruiting helps rural hospitals overcome doctor shortages](#) [NPR]

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We like to keep our friends informed of what's happening to increase the flow of capital from socially-minded investors to impactful nonprofits, social enterprises, and small businesses in San Diego. You're getting this email because you spoke with someone from our team recently or opted in at our website.

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