Community Updates mission driven

*|IFNOT:ARCHIVE_PAGE|**|IF:FNAME|*Dear *|FNAME|*, *|END:IF| * * | END:IF| *

This year has started off with strange weather (certainly here in California)

and many disheartening reports of violence and discord, but we still believe that centering community in finance can help change those trajectories. I was on the road this week talking about that intersection at the California Strategic Growth Council Catalyst conference. My talking points were rooted in lessons learned from our team's busy end

of the year. Not only did we gather for an in-person retreat and take a

weeklong holiday break, but our team closed 15 deals across a variety of <u>active</u> **strategies**! Meet a couple of the newest portfolio companies below. Our not-so-secret sauce to getting deals out the door and reconnecting capital with community has two key ingredients: 1. **Growing our intentionally diverse team.** You may have seen that we seem to be hiring. All. The. Time. It is true that we are still growing our team to bring big, bold initiatives to life. We are currently seeking

- a <u>director of real estate asset management</u> and a <u>real estate</u> <u>development project manager</u> for <u>CARE</u>—our child care REIT, as well as a **senior analyst** to strengthen our data and insights. 2. **Community representation.** Last year we piloted an advisory committee for the Advance Strategy—our house brand fund supporting San Diego—to incorporate community voice in our approach. We now recommend all funds put an advisory committee in
- welcome new members to our **Advance Advisory Committee**: Meet our 2023 **Advance Advisory Committee**

place alongside an investment committee. And we are thrilled to



- Wishing you a happy and healthy 2023,
- Lauren Grattan Co-founder & Chief Community Officer

P.S. ICYMI, our Senior Director of Care & Education Laura Kohn spoke at the <u>39th Annual San Diego County Economic Roundtable</u>, a forum where

"Affordable housing includes families and must work alongside child care."

experts forecast what's to come for the region. Laura was on a panel

discussing housing, child care, and business issues. As she shared,

Welcome New Portfolio Companies Since **RDA Consulting's** beginnings, the group has promoted social justice, worked to improve health outcomes, integrated the delivery of health and

> human services, and addressed systemic problems that primarily affect poor communities. The team will get to do that as stakeholders of an employee

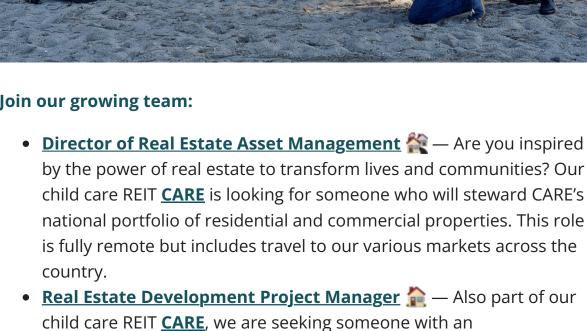
> employee ownership as she retires. Jennifer hopes that a transition to employee ownership will allow therapists to be rewarded for their commitment to

Psoas Massage + Bodywork, LLC's current owner, Jennifer Lightstone, is exploring conversion to

their work and community.

We're Hiring!

<u>ownership trust</u>.



Do you know any tenacious small businesses and nonprofits in California that are doing great things but need capital?

We've got good news for you: As a way to thank the community

borrower).

Portfolio updates:

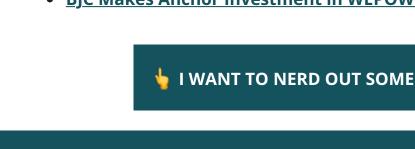
champions who introduce us to impact-driven organizations that we haven't met yet, we want to share not only our gratitude—but also a referral bonus of \$250 (upon disbursement of capital to the referred

I WANT TO REFER A BORROWER & EARN \$250

What We're Reading

San Diego Nonprofit creating diversity in tech industry [ABC 10]

News San Diego] Someone San Diego Should Know: Mike Roberts [The San Diego Union-Tribune] <u>Finally</u>, <u>Let's Talk More About Ebikes</u> [Next City] • BJC Makes Anchor Investment in WEPOWER Capital I WANT TO NERD OUT SOME MORE





address.

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Join our growing team: child care REIT **CARE**, we are seeking someone with an entrepreneurial spirit, hungry to be part of building and leading something unique, novel, and socially impactful to be the market manager for operations in Clark County. This role is fully remote but includes travel in and around the Las Vegas region. • <u>Senior Analyst</u> **!** — Spreadsheet nerds of the world unite for good! In all seriousness, we have a bunch of fascinating data and are

seeking someone to help organize it to inform our actions.

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I WANT TO GROW MY BUSINESS

I WANT TO MEET OTHER IMPACTFUL COMPANIES

Champion

- Reward

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I DON'T WANT TO MISS OUT

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I WANT TO FORWARD THIS & SHARE THE GOODIES

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