

#### INFORMATION SESSION

## **People on the Move**

@MDFinanceSD



#### Welcome



#### Housekeeping

- If your computer audio is not working, try dialing in using your phone.
- Your microphones will be muted to ensure the best audio quality for everyone.
- To ask a question, use the **raise hand** function or type it into the **chat box** at any time. Questions will be addressed after the program overview.
- **This session is being recorded.** The slides and recording will be available on the People on the Move page of the Mission Driven Finance website. An email will follow with further instructions.
- **Don't worry if you can't stay the whole time.** This information will be publicly available after the session and we'll make sure to get your questions answered.

#### Today's agenda



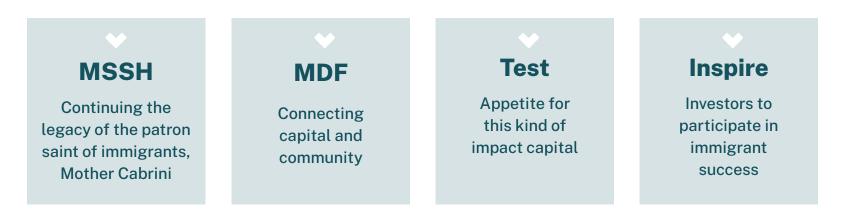
#### What you can expect today

- Welcome & introductions
- Overview of the People on the Move program
- Eligibility criteria
- Application process
- Questions
- How to stay in touch

# Welcome & introductions



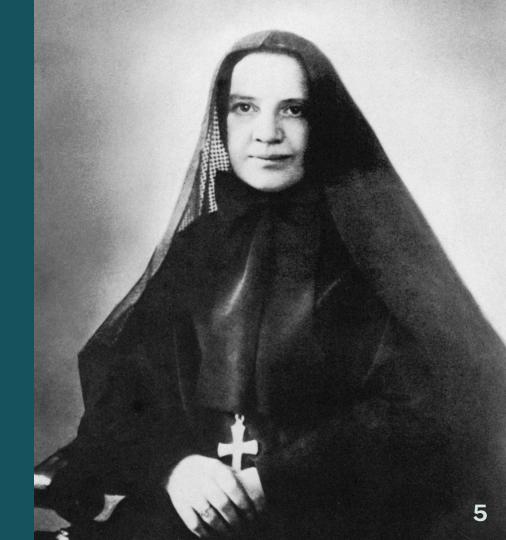
## A partnership and a pilot program



Control Con

#### **Saint Frances Xavier Cabrini**

Foundress MISSIONARY SISTERS OF THE SACRED HEART OF JESUS



INTRODUCING

People on the Move Commercial loans to support immigrants, refugees, asylees, low-income economic migrants, and survivors of trafficking

#### **Overview**



### Business & nonprofit support

- Financing for U.S. based organizations
- Intentionally improving the lives of people on the move

#### > Critical capital size

- \$50,000 to \$250,000
- 6% interest rate
- 6-month to 4-year terms
- Low restrictions on uses of capital

#### Inclusive & flexible

- No personal credit scores
- No personal guarantees
- Revenue-based financing available
- Islamic financing structures available
- Support for Spanish, French, Vietnamese, and Cantonese speaking borrowers







## Commercial loans for U.S. based businesses & nonprofits

- Planning to grow impact
- Financially aligned
  - Consistent or growing revenues
  - Seeking \$50,000-250,000
  - Less than 30% of budget used for existing debt
- Strong & compassionate relationship to people on the move
  - Ownership, leadership, or team have deep knowledge or lived experience
  - Community-based solutions & direct service





#### Commercial loans for U.S. based businesses & nonprofits

#### Activities that intentionally improve the lives of people on the move

- Providing training, jobs, and/or access to critical services
- Immigrants, refugees, asylees and asylum seekers, low-income economic migrants, undocumented individuals, survivors of trafficking
- Some programs may be outside the U.S.

#### Eligibility



### NOT eligible:

- Individuals applying for personal financing
- Organizations based outside the U.S.
- Discriminatory or exploitative policies and practices

#### **Eligibility**



## NOT eligible:

#### Certain industries & lines of business

- Tanning salon
- Massage parlor
- Golf course or country club
- Hot tub facility
- Race track

- Gambling facility
- Weapons
- Alcohol, tobacco, and cannabis
- Abortion, contraceptives, and embryonic stem cell research
- Pornography / adult entertainment



## Is People on the Move financing right for my organization?

- Not a grant, not forgivable like the PPP
- What do you need this loan for?
- Where will revenue come from to repay within 4 years?



## Is People on the Move financing right for my organization?



for 4 years





#### Anticipated timeline





# Questions? Comments?

## Thank you!



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